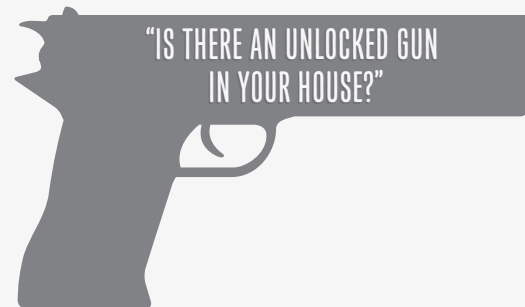


AWKWARD  
CONVERSATIONS  
COME WITH  
BEING A PARENT.



"YOUR DAUGHTER  
HAS QUITE THE  
'ADULT' VOCABULARY."



BUT ONE  
COULD SAVE  
YOUR  
CHILD'S LIFE.

IF YOU'RE TOO NERVOUS TO ASK,  
CONSIDER THIS:

1 OUT OF 3 HOMES with children have guns,  
MANY left unlocked or loaded.<sup>1</sup>

9 children and teens are shot  
EACH DAY in gun accidents.<sup>2</sup>

80% of unintentional firearm deaths of  
CHILDREN UNDER 15 occur in a home.<sup>3</sup>

Hiding guns is not enough. Talking to your kids about gun safety is not enough. Children are curious and if they find a gun, they'll play with it. That's why all guns should be stored unloaded and locked, ideally in a gun safe, with ammunition locked separately.

So before you send your child to another home, just ask. And if you have doubts about the safety in any home, invite the kids to yours instead. Asking might lead to some awkwardness, but that's a small price to pay for your child's safety.

FOR MORE INFORMATION ON HOW TO KEEP YOUR CHILD SAFE,  
VISIT [WWW.ASKINGSAVESKIDS.ORG](http://WWW.ASKINGSAVESKIDS.ORG)

**ASK**  
ASKINGSAVESKIDS

<sup>1</sup>Johnson R, et al.AJPM.2004;27(2):173-182

<sup>2</sup>WISQARS [online].[cited 2014 Mar 20]

<sup>3</sup>NVDRS [online].[cited 2014 Apr 2]